



Learning Pathway 1 Ecological Sustainability – Trainer note

UNIT 1.3: Ecological Sustainability in Practice – Life on Land

BEFORE Mobility

Activity Title: Lecture “Life on Land”

Duration of activity

15 minutes

Type of activity

- ☒ Lecture
☐ Discussion
☐ Group activity
☐ Individual activity
☐ Assessment
☐ other:

Resources

- ☒ PowerPoint Presentation: S4GA_LP1_U3_A1_life_on_land_en
☐ PDF/handout:
☐ online resource:
☐ Flipchart:
☐ other:

Description of activity (step-by-step)

1. To kick off the specific example “Life on Land”, you give an introductory lecture with the support of PowerPoint slides.
2. The lecture works without prior knowledge of the learners and aims at giving them a first insight into the concrete application of the SDGs. It therefore focuses on the SDG15 “Life on Land” and its implications for SMEs. Learners receive a basis that is then used further in the following activities.

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| Sources / Further reading | <p>BusinessGreen (2022). SDG15: How can businesses best protect life on land? https://www.businessgreen.com/feature/4011845/sdg15-businesses-best-protect-life-land</p> <p>DESA. Department of Economic and Social Affairs (n.d.). Micro-, Small and Medium-sized Enterprises (MSMEs) and their role in achieving the Sustainable Development Goals.</p> <p>KnowESG (2022). <i>SDGs for SMEs - The Importance of UN Goals for your Business</i>. Retrieved from: https://www.knowesg.com/featured-article/sdgs-for-smes-the-importance-of-un-goals-for-your-business</p> <p>National Geographic (n.d.). ENCYCLOPEDIA ENTRY. Sustainable Development Goal: Zero Hunger. https://education.nationalgeographic.org/resource/sustainable-development-goal-zero-hunger/</p> <p>OECD (2021). "The role of the business sector with respect to the SDGs", in <i>Industrial Policy for the Sustainable Development Goals: Increasing the Private Sector's Contribution</i>, OECD Publishing, Paris.</p> <p>syngenta Global (n.d.). Sustainable & responsible agriculture. https://www.syngenta.com/en/about/faq/sustainable-responsible-agriculture#:~:text=Syngenta's%20ambition%20is%20to%20empower,the%20heart%20of%20our%20business.</p> <p>UN Environment Programme (n.d.). Sustainable Development Goals. https://www.unep.org/evaluation-office/our-evaluation-approach/sustainable-development-goals</p> <p>United Nations. Department of Social and Economic Affairs (n.d.). Transforming our world: the 2030 Agenda for Sustainable Development. https://sdgs.un.org/2030agenda</p> <p>United Nations Development Programme (n.d.). THE SDGS IN ACTION. https://www.undp.org/sustainable-development-goals</p> <p>University of Wollongong Australia. (n.d.). Goal 15: Life on Land. Retrieved from: https://www.uow.edu.au/united-nations-sustainable-development-goals/goal-15-life-on-land/</p> <p>Veglio, F. (2018). A business lens on the Sustainable Development Goals. Retrieved from: https://de.slideshare.net/fveiglio/a-business-lens-on-the-sustainable-development-goals</p> <p>World Economic Forum (2023). Small businesses are key to a more sustainable and inclusive world. Here's why. https://www.weforum.org/agenda/2023/03/small-businesses-sustainable-inclusive-world/</p> |
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